

TECHNICAL SPECIFICATIONS – IN-STORE SIGNAGE

COUNTER SIGN

Finished size:
w 8.5" x h 11"

Viewing area:
w 7.5" x h 10"

Bleed:
¼" bleed all around the finished size.

Required file formats:
High resolution PDF and Adobe InDesign, Adobe Photoshop or Adobe Illustrator with all links and fonts converted to outlines.

- File Specs:**
- All image files must be a resolution of 300 dpi
 - All files must use CMYK colours
 - Pantone and spot colours must be converted to CMYK process.

Delivery Options:
Email files to production@3spmedia.com

