

TECHNICAL SPECIFICATIONS – IN-STORE SIGNAGE

CART SIGN

Finished size:

w 19 7/8" x h 25 7/8"

Viewing area:

w 17 1/2" x h 23"

Bleed:

1/4" bleed all around the finished size.

Required file formats:

High resolution PDF and Adobe InDesign, Adobe Photoshop or Adobe Illustrator with all links and fonts converted to outlines.

File Specs:

- All image files must be a resolution of 300 dpi
- All files must use CMYK colours
- Pantone and spot colours must be converted to CMYK process.

Delivery Options:

Email files to production@3spmedia.com

